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The Front Tier of SOA

Requirements for the Presentation Layer

2008

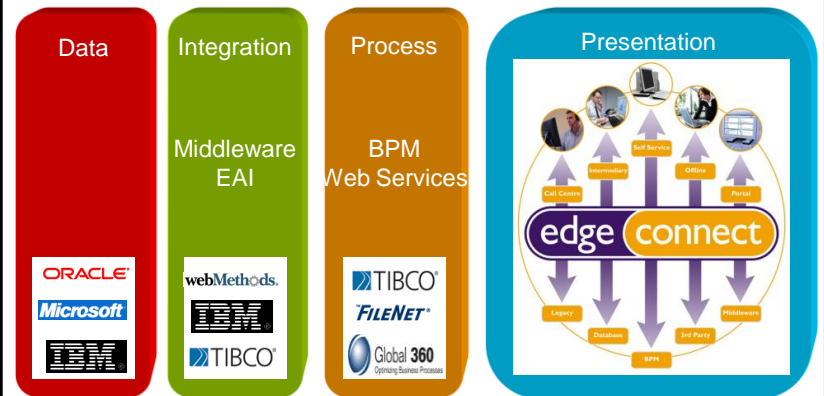
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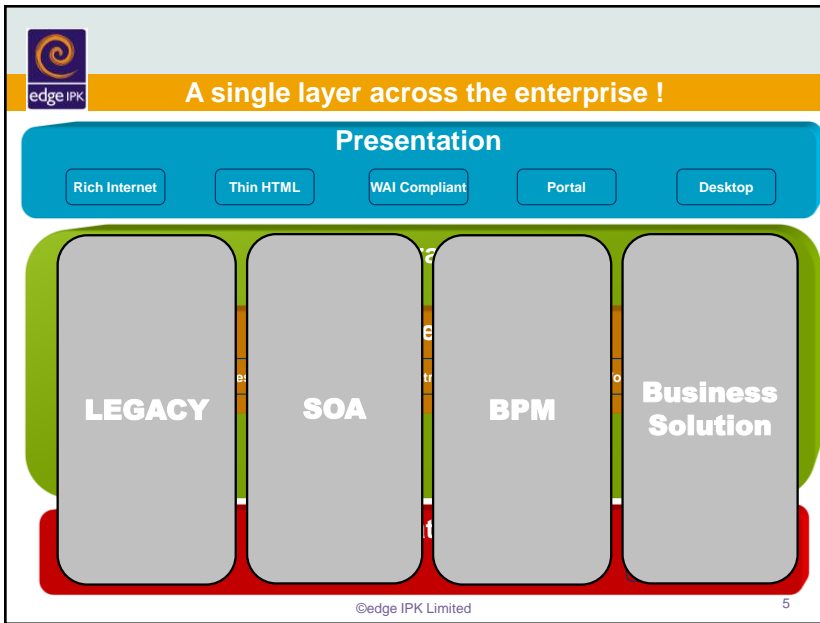
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"You can't just punch in 'let there be light' without writing the code underlying the user interface functions."

The next logical step...





Front end to SOA and BPM

KEY FINDINGS

- RIA will be the default mode in application development as the Internet further progresses its transition from technology to part of the fabric of everyday society.
- RWA and Web 2.0 ideas are being transferred to Enterprise Web 2.0, opening up new business opportunities, such as rapid business process development and reuse.
- Security deficiencies mean that mixing Web services (or mashing) in Enterprise Web 2.0-type applications cannot yet extend safely beyond the firewall.
- Currently, businesses need separate security policies for Internet and Intranet Web services. Intranet Web services must never be risked beyond the firewall and therefore need to be governed.
- The progress of SOA and Business Process Management (BPM) into the enterprise will require presentation-layer applications, for which RWA are ideal.
- RIA will feed into other areas of IT, so that Web-enabled IT products will have richer user interfaces; for example, in Business Intelligence.
- Software-as-a-Service (SaaS) will be given a significant technology enhancement by RWA, making it more attractive to customers.
- RWAs are now on the boundary between early adopter and early mainstream stages.

Butler Group
Rich Web Applications
 The Business Benefits of Web-enabled Application Development
 June 2007

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Requirements for presentation “infrastructure”



No 1: Cater for different experiences

Presentation

Rich Internet

Thin HTML

WAI Compliant

Portal

Desktop

- ▶ Rich Internet – Ajax enabled
- ▶ Thin HTML
- ▶ WAI Compliant
- ▶ Portal – JSR 168
- ▶ Desktop – offline

- ▶ Typically these different experiences would require different skills and create “presentation silo’s”



No 2: Manage Security



www.owasp.org

- ▶ **OWASP Top Ten:**
 - ▶ Cross Site Scripting
 - ▶ Injection Flaws
 - ▶ Malicious file execution
 - ▶ Insecure direct object reference
 - ▶ Cross site request forgery (CSRF)
 - ▶ Information leakage and improper error handling
 - ▶ Broken Authentication and Session Handling
 - ▶ Insecure cryptographic storage
 - ▶ Insecure Communications
 - ▶ Failure to restrict URL Access

- ▶ **Growing issues**
- ▶ **Application level implementations lead to:**
 - ▶ Duplication of effort, cost and time
 - ▶ Inconsistency
 - ▶ On-going management burden



No 3: Manage Performance

- ▶ **Application level approach needs to be agnostic / open to physical architecture**
- ▶ **Smart - Cache**
 - ▶ Data
 - ▶ Content
- ▶ **Smart compilation**
- ▶ **Compression – gZip**
- ▶ **Multi-threading**
- ▶ **Multi-processor**



No 4: Manage Cross Browser

- ▶ Internet Explorer losing ground
- ▶ 60-65% Internet Explorer, 30-35% Firefox, 3% Safari
- ▶ Safari is where Firefox was 4 years ago
- ▶ Consider browsers on new devices



No 5: Memory Efficiency

- ▶ Smart allocation of session memory
 - ▶ Allocate as required
 - ▶ Clear at “process end points”
 - ▶ Create “global session stores” where possible



Requirements for developing presentation layer solutions



No 1: Avoid Presentation Silo's

- ▶ Consider same application but different:
 - ▶ Channel (Call centre, internet, back office, ...)
 - ▶ User (Staff, customer, broker, ...)
 - ▶ Language – international & channel/user specific text
 - ▶ Devices (Big screen, medium screen, small screen)
 - ▶ Brand
 - ▶basically any variation

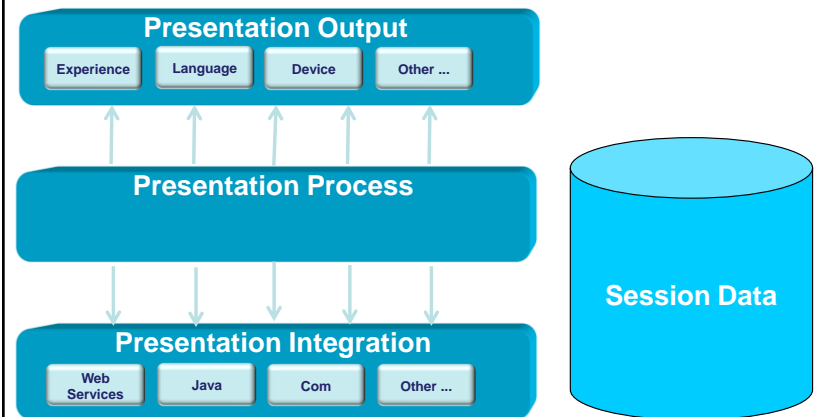


No 2: Create layers

- ▶ **Model View Controller + Style Sheets – not enough !**
- ▶ **Clear separation of Presentation, Process, Integration**
 - ▶ Many presentations of a process
 - ▶ Change integration points without changing process
- ▶ Think about “enforcement”
- ▶ **Pagination is a constraint of CSS/HTML and MVC**
 - ▶ Will become a key issue in future for multi-device support



Layered Presentation Logic





No 3: Create Re-use

- ▶ “Fragment”, Snippets, etc... Create libraries, then use them
- ▶ Dynamic re-use
 - ▶ WSRP
 - ▶ Dynamic re-use in web apps
- ▶ Manage versioning

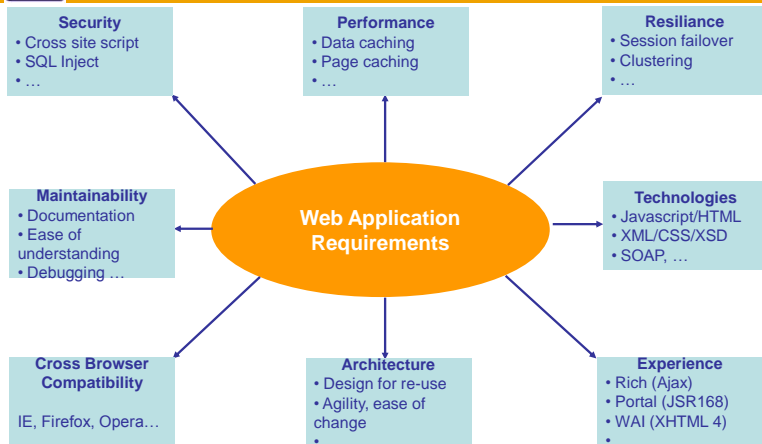


No 4: Skills, Productivity and Maintenance

- ▶ Front end development requires knowledge of many languages – HTML, CSS, Javascript, J/ASP, Java, C# etc...
- ▶ Consider tools that auto-generate applications
- ▶ Consider tools that avoid scripting and enable evolutionary prototyping
- ▶ Documentation – use tools to auto-generate
- ▶ Debugging – use tools that work in the browser as well as server side



Summary: HTML is simple, web applications aren't !



Summary

In selecting RIA tools remember:

- ▶ Business requirements may drive “silo based” presentations
- ▶ It is possible to have rapid prototyping and an agile solution
- ▶ RIA is not only online web applications using Ajax, but also portal, offline
- ▶ RIA is not just client software, think about the “presentation infrastructure”
- ▶ Presentation infrastructure is not just about “rendering”



We can help you avoid simply doing this with RIA



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Thank you!

Hope you found this informative!

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